

## Primus Valor announces the launch of the new alternative investment fund 'ImmoChance Deutschland 14 Renovation Plus'

Mannheim, 27 January 2025 – Just in time for the start of the renowned FondsProfessionell congress in Mannheim, the Primus Valor Group announces the distribution of its latest alternative investment fund, ImmoChance Deutschland 14 Renovation Plus (ICD 14 R+). Placed shortly after the successful final spurt of the ICD 12 R+ with - contrary to the market trend - a subscription volume of 91.5 million euros, the ICD 14 R+ thus experiences a precision landing on the occasion of the No. 1 industry event for capital market professionals.

The Mannheim-based issuing house remains true to its long-standing successful investment strategy - investing in selected properties in the affordable housing segment with development potential. 'With our latest fund, we are continuing our proven strategy of focussing on sustainable and stable returns. We continue to consistently exploit opportunities in an anti-cyclical manner and take into account the new dynamics of the current turning point in the property market,' explains Gordon Grundler, CEO of Primus Valor AG. The name of the new fund, ICD 14 R+, was also deliberately chosen after careful consideration.

The fund will initially start with limited capital of 40 million euros and offers participation in a future broadly diversified portfolio of residential properties with potential for value appreciation, managed by Alpha Ordinatum GmbH as the capital management company.

The fund's sales launch coincides with the FondsProfessionell Congress, which is regarded as one of the leading events in the financial sector in Germany - thus on 29 January 2025. 'The choice of time and place underlines our commitment and our presence in the industry,' adds Dr Michael König, Sales Director at Primus Valor.

Interested congress visitors will find us on level 2, stand 217 and are cordially invited to the panel discussion 'Survived until 2025 - and now?' with Dr Albert Tillmann (Dr Peters Group), Thomas Böcher (Paribus Holding) and Mr Grundler on 29 January at 15:50 on level 1 in room 5.

Theta Omni Properties GmbH, a valued business partner as a property agent, will also be represented at the congress, on level 1, stand 150.



## **About Primus Valor:**

Primus Valor AG boasts 17 years of experience purchasing, developing, and selling real estate in Germany. The Mannheim-based issuing house is dedicated to offering investors innovative forms of investment in the real estate sector previously reserved for institutional investors. With its "ImmoChance Deutschland" fund series, Primus Valor has so far invested in over 10,000 residential and commercial units in 120 locations throughout Germany. The Primus Valor Group has a total investment volume of some 1.2 billion euros.

## **Contact:**

**Tobias Rausch** 

Tel: 06 21 / 49 09 66 - 150 Fax: 06 21 / 49 09 66 - 6 00 Cell: 0152 / 27 98 30 45 tobias.rausch@primusvalor.de